NEWS
RELEASE

NEW SERVICE VOWS TO FIND SYDNEY MOTORISTS CHEAPEST PETROL

13 August 2001

Sydney motorists can now get a better deal on fluctuating fuel prices with the help of a company that vows to provide the location of the cheapest fuel prices every day.

Independently-owned company, FuelWatch monitors 500 service stations in Sydney and then sends daily emails which provide the location of the cheapest fuel prices in the city.

Instead of cruising the suburbs for the best deal, motorists simply need to log on to the company's website at www.fuelwatch.com.au.

The website breaks down the Sydney area into 18 regions, from Blacktown to Parramatta, Hurstville to the city, and everywhere in between, and outlines the five cheapest prices in each area.

FuelWatch National Manager Matt Forman said fluctuating fuel prices had lead to a demand from the consumer to get a better deal.

"Filling up the tank has become more and more expensive, so if people can save a few cents every time, it makes all the difference."

July statistics found the average fuel price in Sydney was 84.6 cents a litre, compared to an average low of 76.1 cents a litre in Brisbane and a high of 86.6 cents a litre in Adelaide.

Matt said the figures also revealed the cheapest day to buy petrol in Australia last month was Tuesday, the 31st of July with a national average of 80.6 cents a litre and the most expensive day, Friday the 6th of July with a national average of 85.5

This month, FuelWatch is offering the ultimate cost-saver to motorists, giving away a free tank of fuel every day for a week.

From August 20, one FuelWatcher every day for a week will win a free tank of fuel to the value of $50.

FuelWatch Pty Ltd ACN 095755052
http://www.fuelwatch.com.au
feedback@fuelwatch.com.au

22 Manning Street,
Milton Q, 4064
(P)+ 61 7 3367 8544
(F)+ 61 7 3367 8644

To enter the competition, motorists only need to register to receive the daily FuelWatch Fuel Price Alerts. Existing FuelWatchers are already in the draw.

FuelWatch National Manager Matt Forman said the competition was designed to make people more aware of the service available to them.

“We’re finding that more and more, with the price of fuel, people are looking for a good deal, and 87% of our customers have said the information has significantly changed their fuel-buying habits,” Mr Forman said.

The competition commences August 13 and runs until August 24. For more chances to win, FuelWatchers who tell a friend who registers for the daily email alert, get an extra entry into the daily draw.

To register log on to: www.fuelwatch.com.au

For media inquiries please contact: Kristin Devitt, Brumfield Bird and Sandford, 07 3221 6711 or 0419 787 059.