



# NEWS RELEASE

## WEBSITE DIRECTS YOU TO CHEAPEST FUEL IN YOUR SUBURB

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Australian motorists can now search for the cheapest fuel prices by individual postcodes after the unveiling of FuelWatch's new and improved website.

FuelWatch is recognised as the country's most authoritative source on information regarding the fluctuating prices of unleaded petrol. FuelWatch aims to alleviate the frustrations involved with fuel price variations by providing a daily 'snapshot' on fuel prices.

The new service allows users to type in a specific postcode and then a search function delivers the details of the cheapest fuel prices for the entered postcode.

FuelWatch National Manager Matt Forman said that the introduction of a number of new services on the website is in response to feedback from existing FuelWatch users.

"We are constantly looking to improve our service to personalise and make the information as relevant to the individual as possible," Mr Forman said.

"The postcode search is just one of the improvements to the new site. Motorists can now access fuel prices on weekends as well as weekly and monthly trends and graphs.

"The combination of the postcode search and our historic statistics and trends will greatly help motorists to purchase petrol at the right place at the right time.

"The pages on the website are also smaller so that visitors can access the information quickly and easily," Mr Forman said.

FuelWatch is also working on other avenues to deliver fuel price information to motorists including WAP and SMS technology.

"Using wireless technology, like WAP and SMS, will make it even easier for motorists to gain access to information on the latest variations in petrol prices," Mr Forman said.

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“From early next year people will be able to have a variety of information sent directly to their mobile phone,” he said.

To celebrate the launch of the new website, FuelWatch is running a ‘Grand in the Hand’ promotion where visitors to the site can win \$1,000 cash or receive a daily prize of a free tank of fuel.

To enter the promotion, all you have to do is register your details to become a FuelWatcher on the website. Entries close 11pm EST Sunday November 25<sup>th</sup> 2001.

For the latest in fuel price information and chance to win \$1,000, log on to [www.fuelwatch.com.au](http://www.fuelwatch.com.au).

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